

**HSBC PREMIER JUNIOR CASH BACK REDEMPTION CAMPAIGN  
TERMS AND CONDITIONS  
FOR PREMIER TRAVEL CREDIT CARD**

**DEFINITION**

1. "Bank" or "We" or "Our" or "Us" herein means HSBC Bank Malaysia Berhad (Company No. 127776-V).
2. "Campaign" means HSBC Premier Junior Cash Back Redemption Campaign.
3. "Campaign Period" means the period the campaign will run, from 1 January 2021 until 31 December 2021, both dates inclusive.
4. "Premier Travel Card" means HSBC Premier Travel Mastercard® Credit Card.
5. "Premier Junior Savers" means HSBC Premier Junior Savers account.
6. "Cardholder(s)" or "You" or "Your" herein means all primary cardholder(s) of Premier Travel Card excluding the following categories of persons:
  - a. Cardholder(s) of Premier Travel Card that are not issued in Malaysia; and/or
  - b. Cardholder(s) of invalid or cancelled Premier Travel Card and/or whose accounts are delinquent or not in good standing (including being overdue in payment or has exceeded its credit limit), within the Bank's definition at any time during the Campaign Period.
7. "Air Miles" means air miles accumulated in Your Premier Travel Card account.
8. "Cash Back" means cash back be credited to a HSBC Premier Junior Savers account nominated by You pursuant to the redemption of Reward Points under this Campaign.
9. "Rewards Catalogue" means HSBC Premier Travel Rewards Catalogue.
10. "UTC" means our Universal Terms and Conditions of which the Cardholder Agreement is a part of and which regulates the provision of Our Credit Card facilities.

**CAMPAIGN MECHANICS**

11. You can redeem Air Miles accumulated in Your Premier Travel Card account for Cash Back in accordance with the redemption ratio as stated in the Table below, through any of the following channels:
  - a. Online on the Rewards Catalogue at [www.hsbc.com.my/rewards](http://www.hsbc.com.my/rewards)
  - b. Contact Centre at 603 83215222 or 1300 88 9393

Number of Air Miles	Cash Back Redemption Amount
10,000 Air Miles	RM100

12. You may participate in the Campaign for as long as you hold a Premier Travel Card and nominate an active HSBC Premier Junior Savers account to receive the Cash Back redemption.
13. You should also have sufficient Air Miles to participate in the Campaign.

14. If you do not have sufficient Air Miles, We will decline the redemption request and inform You via SMS.
15. Upon successful redemption, We will deduct the required number of Air Miles from Your Premier Travel Card account and credit the amount of Cash Back (in accordance with the redemption ratio as specified in Clause 11) to Your nominated Premier Junior Savers account within 6 weeks from the date of Your redemption request.
16. You need to ensure that the Premier Junior Savers account number provided to Us for processing the Cash Back redemption is accurate and is the intended Premier Junior Savers account. For avoidance of doubt, You need not be the accountholder of the Premier Junior Savers account(s) for the Cash Back to be credited to the said Premier Junior Savers account nominated by You.
17. If Your redemption is unsuccessful, We will refund the redeemed Air Miles into Your Premier Travel Card account and inform You via SMS within 6 weeks from the date of Your redemption request.
18. Although the Rewards Catalogue is composed with care, We reserve the right to cancel Your Cash Back redemption if there is a manifest and/or unintended error in the Rewards Catalogue. We will notify You of the cancellation via SMS.
19. Once You have submitted a Cash Back redemption request to Us, it cannot be reversed, cancelled or changed.
20. If Your Premier Travel Card account is cancelled and/or terminated during the processing of the Cash Back redemption request, the Air Miles redeemed will be forfeited and no Cash Back will be awarded.
21. You are required to check Your Premier Travel Card statement to reconcile the Air Miles deducted for redemption and notify Us if there is a discrepancy in the number of Air Miles deducted within 2 months from the date of redemption request. In the absence of any notification to Us, the entries in Your Premier Travel Card statement shall be deemed correct and conclusive.

## **GENERAL TERMS & CONDITIONS**

22. We reserve the right to vary, delete or add to any of these Terms & Conditions with 3 days prior notice and such amended Terms and Conditions shall prevail over any provisions or representations contained in any other campaign materials advertising this Campaign.
23. We may use any of the following modes to communicate notices in relation to this Campaign to You:
  - a. individual notice (whether by written notice or via electronic means) to Your latest address/email address as maintained in Our records;
  - b. press advertisements;
  - c. notice in the Your credit card statement(s);
  - d. display at Our business premises; or
  - e. notice on Our internet website(s);

where such notices shall be deemed to be effective on and from the 4<sup>th</sup> day after its delivery/publication/display as per the manner described herein. Save and except notices sent via ordinary mail which will be deemed delivered on the 3<sup>rd</sup> day after posting, notices sent via other modes as described herein are deemed delivered immediately after posting/publication/display.

24. These Terms and Conditions are in addition to the existing Terms and Conditions for HSBC Premier Travel Rewards Programme which are available at [www.hsbc.com.my/rewards](http://www.hsbc.com.my/rewards).
25. These Terms and Conditions are also in addition to the UTC available at [www.hsbc.com.my](http://www.hsbc.com.my).
26. In the event of inconsistency between these Terms and Conditions and the UTC, these Terms and Conditions shall prevail in so far as they apply to this Campaign.
27. We shall not be responsible for any loss or damage arising from or in connection to this Programme save and except for Your loss or damage suffered or incurred as a direct result of Our gross negligence.
28. We shall not be liable for any default due to any act of God, war, riot, strike, terrorism, epidemic, lockout, industrial action, fire, flood, drought, storm or any event beyond Our reasonable control.
29. We reserve the right to cancel, terminate or suspend this Campaign with 3 days prior notice. For the avoidance of doubt, Our cancellation, termination or suspension of this Campaign shall not entitle You to any claim or compensation against Us for any and all losses or damages suffered or incurred by You as a direct or indirect result of the act of cancellation, termination or suspension.
30. Our decision on all matters relating to this Campaign shall be final and binding.