# Terms and Conditions HSBC Amanah Premier Acquisition 2024 Promotion("Promotion")

#### **PROMOTION PERIOD**

- 1. This Promotion is organised by HSBC Amanah Malaysia Berhad (Registration No. 200801006421(807705-X)) ("HSBC Amanah").
- 2. "Promotion Period" runs from 18 September 2024 to 31 December 2024, both dates inclusive.

#### **PARTICIPATION & ELIGIBILITY**

- 3. This Promotion is open to New to HSBC Amanah Premier customers who open an HSBC Amanah Premier Everyday Global Account-i (EGA-i) ("Participating Account") during the Promotion Period.
- 4. New to HSBC Amanah Premier is defined as:
  - New-to-bank HSBC Amanah Premier customers who do not hold any existing HSBC Amanah products; or
  - b) Existing HSBC Amanah customer who is being upgraded to HSBC Amanah Premier within the Promotion Period

("Eligible Customers")

- 5. The following categories of persons are **not eligible** to participate in this Promotion:
  - a) Permanent and/or contract employees of HSBC Amanah or other HSBC entities in Malaysia;
  - a) Permanent and/or contract employees of HSBC or other HSBC entities in Malaysia,
  - b) Eligible Customer who open a joint Premier EGA-i with an existing Premier customer. For avoidance of doubt, an Eligible Customer may open a joint Premier EGA-i only with a New to HSBC Amanah Premier customer.
- 6. Eligible Customer(s) whose Premier status is inactive and/or the Participating Account is not activated, dormant/inactive, invalid, delinquent, suspended or closed/cancelled during the Promotion Period or at the time of fulfilment of the Rewards (as defined in Clause 7 will not be eligible to receive any rewards under this promotion.

## **PROMOTION MECHANICS**

7. To stand a chance to receive the Club Marriott Membership for HSBC Premier with dining vouchers worth a total RM 1,200 ("Reward"), Eligible Customers must fulfil the Reward Criteria as set out in Table 1 below during the Promotion Period, on a first come first served basis and subject to the terms and conditions herein.

#### Table 1: Reward Criteria

	Reward Criteria	Reward
i.	Eligible Customers who open the Participating Account; AND	

- ii. [New-to-Bank Premier Customer] Have an average Total Relationship Balance (TRB) of at least RM300,000 by next month (T+1 month) from the Participating Account opening month
- iii. [Existing-to-Bank but New to Premier Customer] To have an incremental Total Relationship Balance (TRB) of at least RM300,000 by next month (T+1 month) from the Participating Account opening month

1 x Club Marriott Membership with dining Vouchers worth RM 1,200

Note- Total Relationship Balance (TRB) includes any Deposits in Current Account/-i, Savings Account/-i, Time Deposits/Term Deposit-i, and/or Investments in Unit Trust funds/ Shariah-complaint Unit Trust funds, Structured Investment/-i, Dual Currency Investment/-i and/or Direct Retail bond/Sukuk, and/or Cash value from Family Takaful/Life Insurance products with investment-linked and savings components

For avoidance of doubt, average TRB calculation is based on average daily TRB of the calendar month. For the purpose of this Promotion, average TRB calculation is based on average daily TRB of next month from the account opening date. Please refer to Scenarios below.

#### Note:-

- a. Total Relationship Balance (TRB) includes any Deposits in Current Account/-i, Savings Account/-i, Time Deposits/Term Deposit-i, and/or Investments in Unit Trust funds/ Shariah-complaint Unit Trust funds, Structured Investment/-i, Dual Currency Investment/-i and/or Bond/Sukuk, and/or Cash value from Family Takaful/Life Insurance products with investment-linked and savings components.
- b. T is refers to the day that the Participating Account is successfully opened.
- c. Average TRB calculation is based on average daily TRB of the calendar month. For the purpose of this Promotion, average TRB calculation is based on average daily TRB of next month from the account opening date. Please refer to Scenarios below.
- 8. Upon fulfilment of the Reward Criteria, Eligible Customer will receive an electronic direct mailer (eDM) via their registered email maintained with HSBC Amanah to notify them that they are entitled to receive the Club Marriott membership. Please refer to Table 2 below on the Reward Criteria and Reward fulfilment period.

Table 2: Reward Criteria and Reward Fulfilment Period

Account Opening Month	Month meeting average TRB of at least RM300,000	Qualifier and <u>Reward</u> <u>fulfilment By</u>
September 2024	October 2024	30 November 2024
October 2024	November 2024	31 December 2024
November 2024	December 2024	31 January 2025
December 2024	January 2025	28 February 2025

<sup>&</sup>lt;sup>1</sup> T is refers to the day that the Participating Account is successfully opened.

# Scenarios for New-To-Bank Premier Customer

Scenario 1	
Account Opening Month	23 Sep 24- customer opens a HSBC Premier
	Everyday Global Account-i.
Month meeting average TRB of at least	Qualifying Month (T+1 Month) to meet TRB-
RM300,000	Oct 24
	1. From 1 to 15 Oct 24, customer has a total
	deposit of RM400,000 in the Participating
	Account
	2. From 16 to 31 Oct 24, customer did some
	withdraw from the deposit and has a total
	deposit of RM100,000 in the Participating
	Account
Average TRB Calculation	1. RM400,000 x 15 days/ 31 days=
	RM193,548
	2. RM100,000 x 16 days/31 days=RM51,613
	3. Average TRB calculation = RM193,548 +
	RM51,613 = RM245,161
Qualifier and Reward Fulfilment By	Customer is NOT eligible for the Reward.

Scenario 2		
Account Opening Month	30 Oct 24- customer opens a HSBC Premier	
	Everyday Global Account-i.	
Month meeting average TRB of at least	Qualifying Month (T+1 Month) to meet TRB-	
RM300,000	Nov 24	
	1. From 1 Nov 24 to 30 Nov 24, customer has	
	a total deposit of RM500,000 in the	
	Participating Account.	
Average TRB Calculation	1. RM500,000 x 30 days/30 days= RM500,000	
	2. Average TRB calculation = RM500,000	
Qualifier and Reward Fulfilment By	Yes, customer is eligible for the Reward and	
	will receive the Reward by 31 Dec 24.	

Scenario 3	
Account Opening Month	15 Nov 24 - customer opens a HSBC Premier
	Everyday Global Account-i.
Month meeting average TRB of at least	Qualifying Month (T+1 Month) to meet TRB-
RM300,000	Dec 24
	1. On 31 Dec 24, customer deposits
	RM600,000 in the Participating Account.
Average TRB Calculation	1. RM600,000 X 1 days/31 days= RM19,355
	2. Average TRB calculation = RM19,355
Qualifier and Reward Fulfilment By	Customer is NOT eligible for the Reward.

# Scenarios for Existing-to-Bank but New to Premier Customer

Scenario 4	
Account Opening Month	Existing Customer who has an EGA-i and upgrade to Premier on 18 Sep 24. Customers
	has an average TRB of RM100,000 in Sep 24.
Month to have incremental average TRB of	In order to be eligible for this Promotion,
at least RM300,000	customer is required to have incremental
	average TRB of RM300,000 in T+1 Month (Oct 24)
	From 1 Oct 24 to 31 Oct 24, customer put a
	lump sum of RM300,000 fresh fund in the
	Participating Account and maintain
	throughout month of Oct 24.
Incremental Average TRB Calculation	1. Incremental TRB RM300,000 x 31 days/31 days= RM300,000
	*Existing TRB of RM100,000 (Sep 24) will not
	be taken into incremental TRB calculation
Qualifier and Reward Fulfilment By	Yes, customer is eligible for the Reward
	because meeting the incremental average
	TRB of RM300,000 and will receive the
	Reward by 30 Nov 24.

Scenario 5	
Account Opening Month	Existing Credit Card Customer opens a new
	Participating Account and upgrade to Premier
	on 1 Nov 24. Customer has an existing
	investment with the bank with an average
	TRB of RM200,000 in Nov 24.
Month to have incremental average TRB of	In order to be eligible for this Promotion,
at least RM300,000	customer is required to have incremental
	average TRB of RM300,000 in T+1 Month
	(Dec 24)
	5 45 24 24 5 24
	From 1 Dec 24 to 31 Dec 24, customer has an
	incremental average of RM100,000 in the
Incremental Average TRB Calculation	participating account.  1. Incremental TRB RM100,000 x 31 days/31
incremental Average TND Calculation	days= RM100,000
	day3- MV1200,000
	*Existing TRB of RM200,000 (Nov 24) will not
	be taken into incremental TRB calculation.
Qualifier and Reward Fulfilment By	Customer is NOT eligible for the Reward
	because do not meet the incremental of
	Average TRB of RM300,000.

Scenario 6	
Account Opening Month	Existing Customer who has an EGA-i and upgrade to Premier on 19 Oct 24. Customer has an average TRB of RM50,000 in Oct 24.
Month to have incremental average TRB of at least RM300,000	In order to be eligible for this Promotion, customer is required to have incremental average TRB of RM300,000 in T+1 Month (Nov 24)
	1. From 1 Nov 24 to 10 Nov 24, customer has a new deposit of RM300,000 in the Participating Account 2. From 11 Nov 24 to 20 Nov 24, customer withdraw the deposit and has a total deposit of RM100,000 in the Participating Account 3. From 21 Nov 24 to 30 Nov 24, customer has a new deposit of RM500,000 in the Participating Account
Incremental Average TRB Calculation	1. Incremental TRB RM300,000 x 10 days/30 days= RM100,000 2. Incremental TRB RM100,000 x 10 days/30 days= RM33,333 3. Incremental TRB RM500,000 x 10 days/30 days= RM166,667 4. Incremental Average TRB calculation = RM100,000+ RM33,333+ RM166,667 = RM300,000
	*Existing TRB of RM50,000 (Oct 24) will not be taken into incremental TRB calculation.
Qualifier and Reward Fulfilment By	Yes, customer is eligible for the Reward because meeting the incremental average TRB of RM300,000 and will receive the Reward by 30 Dec 24.

- 9. Each Eligible Customer is only entitled to receive one (1) Reward under this Promotion.
- 10. The total Reward to be given out under this Promotion is capped at 1,500 units, on a first come first serve basis and is pooled together with the "HSBC Premier Acquisition 2024 Promotion".
- 11. Premier Club Marriott Malaysia Membership Program- Loyalty Program ("the Program").
  - I. Upon participation in the Program, Eligible Customer(s) consent for HSBC Amanah to disclose the customer's information to Club Marriott Malaysia for the purpose of HSBC Amanah providing this Program to the Eligible Customer(s).

II. Eligible Customer's membership of this Program is subject to the terms and conditions of Club Marriott Malaysia membership which is available at https://www.myclubMarriott.com.

### **GENERAL TERMS & CONDITIONS**

- 12. HSBC Amanah reserves the right to amend the terms and conditions or cancel this Promotion if necessary, with 3 days' prior notice.
- 13. HSBC Amanah may communicate to the Eligible Customers in relation to this Promotion via:
  - a) electronic means;
  - b) press advertisements;
  - c) notice in the Eligible Cardholder's account statement(s) or composite statement;
  - d) display at its business premises; or
  - e) notice on HSBC Amanah's website(s);

such notices shall be deemed to be effective on and from the 4th day after its delivery.

- 14. These Terms and Conditions are in addition and must be read together with the respective product(s) terms and conditions and the relevant banking agreements referred to in this Promotion. In the event of inconsistency, this terms shall prevail in relation to this Promotion.
- 15. The below terms also applies:
  - a) HSBC Amanah Universal Terms and Conditions ("UTCs") which are available at www.hsbcamanah.com.my; and
  - b) HSBC's Amanah Notice Relating to the Personal Data Protection Act 2010.
- 16. HSBC Amanah shall not be liable for any default due to any act of God or any event beyond the reasonable control of HSBC.
- 17. The Eligible Customers shall be responsible for any applicable taxes.
- 18. HSBC Amanah's decision on all matters relating to this Promotion shall be final and binding.