

TERMS & CONDITIONS
HSBC BANK PREMIER ELITE LUXURY RETREAT PROMOTION (“Promotion”)

PROMOTION PERIOD

1. HSBC Bank Malaysia Berhad (Registration No. 198401015221 (127776-V)) (“**HSBC Bank**”) and HSBC Amanah Malaysia Berhad (Registration No. 200801006421 (807705-X)) (“**HSBC Amanah**”) (collectively referred to as “**HSBC**”).
2. “**Promotion Period**” runs from **1 January 2025 to 30 June 2025**, both dates inclusive.

ELIGIBILITY CRITERIA

3. This Promotion is open to new and existing HSBC Premier customers (“Eligible Customer(s)”).
4. For the purpose of this Promotion, new and existing HSBC Premier customers must meet and maintain a Total Relationship Balance (TRB) of at least RM 3,000,000 to be eligible to participate in this Promotion.

Total Relationship Balance (TRB) includes any Deposits in Current Account/-i, Savings Account/-i, Time Deposits/Term Deposit-i, and/or Investments in Unit Trust funds/ Shariah-complaint Unit Trust funds, Structured Investment/-i, Dual Currency Investment/-i and/or Direct Retail bond, Sukuk, and/or Cash value from Family Takaful/Life Insurance products with investment-linked and savings components.

HSBC Premier customer who maintains a TRB of at least RM3,000,000 with HSBC will be recognized as HSBC Premier Elite.

5. The following categories of persons are not eligible to participate in this Promotion:
 - a. Non-individuals or corporate customers;
 - b. Permanent and/or contract employees of HSBC or other HSBC group entities in Malaysia;
 - c. Customers whose account(s) are delinquent within HSBC’s definition at any time during the Promotion Period; and
 - d. Individuals below the age of 18 years old

PROMOTION MECHANICS

6. Under this Promotion, Eligible Customer(s) who meet the following participation criteria during the Promotion Period stand to receive a Luxury Retreat (“Reward”):
 - (a) Maintain a minimum TRB of RM10,000,000; and
 - (b) Place a minimum of RM5,000,000 or foreign currency equivalent into new investment or insurance products, or a combination of both products during the Promotion Period.

For clarity, the minimum placement of RM5,000,000 or foreign currency equivalent into new investment or insurance products will form part of the minimum TRB of RM10,000,000 during the Promotion Period.

7. For the purpose of this Promotion:

- (a) **New investment products** refer to new subscriptions into Wealth products distributed by HSBC which cover Unit Trust funds/ Shariah-compliant Unit Trust funds (excluding money market funds), Structured Investment/-i, bonds/sukuk and dual currency investment within the Promotion Period, excluding any redemptions, cancellations and maturities of investment products;
- (b) **Insurance products** cover new subscription(s) into regular (annual) premium or single premium insurance product(s) distributed by HSBC within the Promotion Period.

8. Table 1 below sets out the Participation Criteria and the Reward details whereas the eligibility for Reward is set out in Table 2 below.

Table 1: Participation Criteria and Reward

Participation Criteria	Reward
<p>i. Fulfil and maintain the minimum TRB requirement of RM10,000,000 ; AND</p> <p>ii. Place a minimum of RM 5,000,000 or foreign currency equivalent into new investment or insurance products or a combination of both within the Promotion Period.</p> <p>The minimum placement of RM5,000,000 or foreign currency equivalent into new investment or insurance products will form part of the minimum TRB of RM10,000,000 during the Promotion Period.</p>	<p>Luxury Retreat which includes:</p> <ul style="list-style-type: none"> • 3 days 2 nights stay at 1-bedroom Beach Villa, at The Datai Langkawi; and • 37,200 Enrich points which will be credited into Eligible Customer's Enrich app <p><i>*At the point of finalising these terms and conditions, the number of Enrich points stated in the Reward can be redeemed for 2 units of Malaysia Airlines (MAS) Business Class tickets to Langkawi. This may be subject to change.</i></p>

Table 2: Scenario

Scenario	Eligible for Reward
<p>Scenario 1: Customer currently holds a TRB of RM11mil TRB.</p> <p>Customer makes a placement of RM5,000,000 or foreign currency equivalent into a new investment or insurance product within the Promotion Period.</p>	<p>Yes</p>
<p>Scenario 2: Customer currently holds a TRB of RM3mil.</p> <p>Customer brings in Fresh funds of RM5,000,000 or foreign currency equivalent into a new investment or insurance product within the Promotion Period.</p>	<p>No</p> <p><i>(Customer did not fulfil and maintain the TRB requirement of minimum RM10mil as stated in clause 6)</i></p>

<p>Scenario 3: Customer currently holds a TRB of RM6mil.</p> <p>Customer brings in Fresh funds of RM5,000,000 or foreign currency equivalent into a new investment or insurance product within the Promotion Period.</p>	Yes
<p>Scenario 4: Customer currently holds a TRB of RM6mil.</p> <p>Customer brings in Fresh funds of RM5,000,000 and subscribes RM2,500,000 or foreign currency equivalent into a new investment and RM2,500,000 into a new insurance plan within the Promotion Period.</p>	Yes

“Fresh Funds” means moneys or funds transferred, credited, or paid into any deposit, investment, and bancassurance accounts of the Eligible Customer from other bank(s) and/or financial institution(s). Funds transferred from any existing HSBC deposit, investment and bancassurance accounts are not considered as Fresh Funds.

“Existing Funds” means any existing funds from HSBC deposit, investment and bancassurance accounts.

9. Eligible Customer(s) will receive an electronic direct mailer (eDM) containing an e-voucher via their registered email address maintained with HSBC and will be contacted by their Relationship Managers within 8 weeks upon fulfilment of the Participation Criteria.
10. If any of the Eligible Customers exercise cooling-off period rights, surrender or revise plan benefits (i.e. reduce Sum Assured, perform partial withdrawal / termination) of the insurance products, the insurance portion will not be taken into account as the product subscribed during the Promotion Period.
11. If any of the Eligible Customers exercise cooling-off rights of the investment products, the investment portion will not be taken into account as the product subscribed during the Promotion Period.

Reward Terms and Conditions

Complimentary 3 days 2 nights stay at The Datai Langkawi

12. Eligible Customers who are entitled for the complimentary 3 days 2 nights stay at 1-bedroom Beach Villa, at The Datai Langkawi will be entitled to the following benefits:
 - Signature breakfast for 2 persons – served in the privacy of the villa at The Datai Langkawi;
 - 24-hour personal butler service;
 - Complimentary return airport transfers in a limousine or Executive MPV;
 - Complimentary spirits, beer, soft drinks and snacks from the in-room resident’s bar (exclude wines from the wine chiller); and

- Complimentary daily Afternoon Tea served in the privacy of the villa, The Lobby Lounge or The Beach Club.
13. All reservations must be made via email at reservationsdatailangkawi@dataihotels.com or by calling +04 9500500.
 14. The reservation is subject to availability and close-out dates. Close out dates: 16 to 26 April 2025, 22 December 2025 to 28 February 2026, and 30 March 2026 to 11 April 2026.
 15. Bookings / reservations cancelled within 7 days of arrival will incur a 100% cancellation fee, and the e-voucher will be forfeited. The reservation and stay at The Datai Langkawi subject to The Datai Langkawi's Terms and conditions.
 16. Eligible Customer(s) must provide the booking code as indicated on the e-voucher at the time of reservation.

Enrich points

17. To receive the Enrich points, Eligible Customer(s) must first enroll or be an existing member of the respective airline(s) and ensure the account of the respective airline(s) is of the same name as the Eligible Customer(s).
18. Use of Enrich points shall be subject to Enrich Terms and Conditions.

GENERAL TERMS & CONDITIONS

14. HSBC reserves the right to amend the terms and conditions or cancel this Promotion if necessary, with 3 days' prior notice. For the avoidance of doubt, cancellation by HSBC of this Promotion shall not entitle the Eligible Customer(s) to any claim or compensation against HSBC for any and all losses or damage suffered or incurred by the Eligible Customer(s) as a direct or indirect result of the act of cancellation.
15. These terms and conditions, as amended from time to time, shall prevail over any provisions or representations contained in any other promotional materials advertising this Promotion.
16. HSBC shall only be liable for any loss or damage suffered or incurred as a direct result of HSBC's gross negligence and shall not be liable for any other loss or damage of any kind such as loss of income, profit, goodwill or indirect, incidental, exemplary, punitive, consequential or special loss or damage howsoever arising, whether or not HSBC have been advised of the possibility of such loss or damage.
17. To the fullest extent permitted by law, HSBC expressly excludes and disclaims any representations, warranties, or endorsements, express or implied, written or oral, including but not limited to, any warranty of quality, merchantability or fitness for a particular purpose in respect of this Promotion.
18. HSBC may communicate to the Eligible Customer(s) in relation to this Promotion via:
 - a. via electronic means;
 - b. press advertisements;
 - c. notice in the Eligible Customer(s)' composite statement;
 - d. display at its business premises; or
 - e. notice on HSBC internet website(s);

such notices shall be deemed to be effective on and from the 4th day after its delivery.

19. These Terms and Conditions are in addition and must be read together with the respective product(s) terms and conditions and the relevant banking agreements referred to in this Promotion. In the event of inconsistency, these terms shall prevail in relation to this Promotion.
20. The below terms also apply:
 - (i) HSBC Bank and HSBC Amanah Universal Terms and Conditions (“UTCs”) which are available at www.hsbc.com.my; and www.hsbcamanah.com.my;
 - (ii) HSBC’s Notice Relating to the Personal Data Protection Act 2010;
 - (iii) Terms and Conditions governing Unit Trust which is available at <https://www.hsbc.com.my/investments/products/unit-trust/>;
 - (iv) Terms and Conditions governing Bond/Sukuk Investment which is available at <https://www.hsbc.com.my/investments/products/bonds/>; and
 - (v) The terms and conditions governing the respective investment products and insurance products
21. HSBC shall not be liable for any default due to any act of God or any event beyond the reasonable control of HSBC.
22. The Eligible Customer(s) shall be responsible for any applicable taxes.
23. HSBC’s decision on all matters relating to this Promotion shall be final and binding.